

Finance Professional? Extra commissions?

How to achieve more money,
more time and less work
as a finance affiliate



The Genie Group can offer you a perfect business opportunity

One vision

Genie was formed with one vision....

The director's background is perfectly placed to help understand, deliver and help your business grow. Having previously owned both a consumer direct mortgage business and an extremely successful packaging operation with a staff base of over 100 and lending in excess of £1bn per annum. One of the first to offer online DIP and case tracking, investing heavily in technology to keep at the forefront of developing market leading products.

The markets has and is changing continuously, we monitor all conditions to offer the products and services when you need them, not as an after thought.

We pride ourselves in being a dynamic innovative company, thinking out of the box to truly capture the market. We are here to help support your business offering products which you truly need. Our affiliates and introducers are our number 1 priority!

What's your wish?

Earn ££££'s with our Finance Affiliate Program

- Introduce Secured Loans, Mortgages or Remortgages
- Full compliance support
- Call centre integration available
- Commissions paid weekly
- Pipeline Management Information

“ ..we monitor all conditions to offer the products and services when you need them, not as an after thought.. ”



Contact: affiliate@geniefinance.co.uk

0845 287 2810

Here to help

Genie is here to help.

We deal with affiliates and introducers from both a regulated and non regulated background, not all of our products will be applicable to everyone. Take a browse and see how we can help your business.

Our Products and Services include

- Mortgages
- Conveyancing
- Secured Lending
- Bridging Finance
- Commercial Finance
- General Insurance (Homes, Contents and Life Insurance)

Commissions payable on our products, as follows:

- | | |
|----------------------|-------|
| - Mortgages | 50% |
| - Conveyancing | 50% |
| - Secured Lending | 50%* |
| - Bridging Finance | 50% |
| - Commercial Finance | 50% |
| - General Insurance | 10%** |

* After any incurred costs, payable one week after completion.

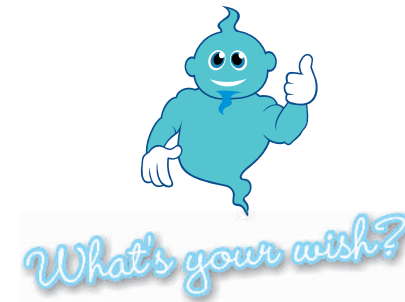
** See relevant page.

Introducers

For introducers we do all of the work. Simply pass us the qualified lead and we'll do the rest.

Our packaged products are here to help finance professionals get the most from their clients. We continually move with the markets offering unique and helpful products to help you and we'll keep you updated along the way.

We take our relationship with introducers seriously and therefore operate a formal introducer agreement protecting you and the company, in line with the Financial Services Authority guidelines.



www.GenieFinance.co.uk

www.GenieClaims.co.uk

Mortgage & Secured

Mortgage and Secured Lending
For our non-regulated introducers the premise is simple and can be a very big seller. We deal with many different industries from estate agents to media companies alike.

Simply submit your mortgage related lead via our portal and one of our advisers will call the qualified client, formally introducing themselves. We will then work through the process from start to finish keeping you updated every step of the way and we'll do all the work!

DOWNLOAD OUR SEPARATE LENDING PRODUCT GUIDE

Regulated product - How we can help Clients with adverse you can't place? You've done the hard work, the meeting, the fact find, the groundwork and now you can't place your client.



Our lending product guide is a comprehensive overview of our mortgage packages.

Conveyancing

Get a budget Conveyancing Quote for your conveyancing transaction.

Genie Conveyancing

- Conveyancing Solicitors
- Quality Online Conveyancing Service
- Low Cost Conveyancing Fees
- Governed by the Law Society
- Regulated by the Solicitors Regulation Authority
- Nationwide Conveyancing Service
- Approved by Mortgage Lenders

What is Genie Conveyancing?

Genie Conveyancing is the name given to our internet conveyancing service. Unlike some other "internet based" conveyancing providers which only allow you to instruct them online and then deal with everything by post Genie Conveyancing is a genuine online service. We will forward as many documents to you by e-mail as is possible and of course you can view the progress of your case on demand via our myfile case tracking facility.

NOTE: All quotes are on a No Completion, No Fee basis. The commission you wish to charge can be a standard fee or individual to each client.



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Bridging Finance

Bridging Finance

We have a specialist department who will deal with your queries quickly and effectively on a deal to deal basis. We'll work with you to fulfil your client's needs with fantastic commissions available.

A bridging loan is a loan to an individual or a company that can be taken out on a short-term basis, secured against a residential / commercial property or land, until such time as the property is sold or refinanced with a long-term lender.

- A Bridging Loan is secured against property by way of a first legal charge. This could be a new purchase or a refinance.
- The term of a loan can be from 1 day up to 1 year.
- A bridging loan can be from £30,000.
- Terms and conditions are negotiable.
- Loans are assessed against open market value and not purchase price.
- Loans can be either open or closed. A Closed Bridge is when there is a guaranteed exit already established.
- With DIPs delivered within 60 minutes and funding available within 24 hours, bridging loans may suit those clients needing rapid short-term funding.
- The money raised through a bridging loan can be used for any legal purpose.

Commercial Finance

A bespoke service tailored to our client's needs

- Commercial Mortgages
- Development Finance
- Bridging Finance
- Cash Flow Finance
- Asset Finance
- Ancillary Product Offerings

We can offer a range of solutions to suit your clients needs with access to all the major lenders from high street to specialist including:

- Professional practise funding up to 100% (Freehold & Leasehold)
- Lending in England, Wales, Scotland & Northern Island
- Purchases / Refinance / Business Expansion
- Flexible terms to benefit all customers
- Extended repayment terms to 25 yrs
- Market leading commissions paid
- Short term commercial solutions
- Rates as low as 2.5% above base
- Loans from £ 25,001 - £ 10m



General Insurance

What's Next?

Genie General Insurance

We will price beat any quote or renewal for
Residential Buildings and/or Contents Insurance
(Up to £500k Buildings Insurance and £60k Contents Insurance)

- A panel of 12 providers is used to select best cover and best price
- We ensure minimal increases are applied at subsequent renewals (currently 1.8% with a max of 5%)
- Accidental damage can be included as standard
- Low Excesses available from £50
- Legal Expense and Home Emergency included from as little as £1.50 monthly
- FTB get 3 years Free No Claims Discount
- Landlord Buildings and Tenant Contents cover also available
- Extensive provider panel includes familiar brands like Lloyds TSB, Zurich and Fortis Insurance

Commissions we pay on successful sales are 10%

Commissions paid one month after the client has paid their first premium. Annual renewals are also carried over.

What next? Interested? We thought you would be..

Contact our team now and one of our dedicated managers will help you through the whole process. They're all extremely knowledgeable of each of our departments and they are your point of contact to help support and guide you wherever necessary. Why not take advantage of our expertise to help your business.

All business can be submitted in a variety of ways to fit with you, either by phone, fax or email. A downloadable capture form pack is available to help you gain the full picture of your client's needs, ensuring a swift service from submission to fruition! Our packaged products for our regulated sellers are easy to understand and you simply submit in the same way you do now.

Commissions are tracked and paid weekly upon completion ensuring a smooth payment pipeline to help you.

We're sure you'll have some questions so why not give us a call or email us at affiliate@geniefinance.co.uk



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Thank you

Brought to you by
The Genie Group

“ offering you a
perfect business
opportunity ”

